

Media Contacts:

Carrie Becker
(414) 278-6198
becker@mpm.edu

Jenni Tetzlaff
(414) 278-2784
tetzlaff@mpm.edu

FOR IMMEDIATE RELEASE

New Plastinate Pair Unveiled at *BODY WORLDS & The Cycle of Life*
“The Juxtaposed Couple” on Display May 1 at the Milwaukee Public Museum

MILWAUKEE—April 28, 2014— A spectacular new plastinate pair will be on display starting May 1 in *BODY WORLDS & The Cycle of Life*, the special exhibition now open at the Milwaukee Public Museum. “The Juxtaposed Couple” features a male and female plastinate and displays the interconnected relationship between the heart and the brain. This addition to the exhibition will be on view in *BODY WORLDS & The Cycle of Life* until it closes its Milwaukee run in mid-June.

Since ancient times, the heart has been recognized as the home of the soul, and the source of emotions, feelings of love, yearning and pain, and the habitat of deep-rooted knowledge. In “The Juxtaposed Couple,” The skull, thoracic and abdominal cavities of both bodies are opened from behind, and the spine is tipped backwards, which helps us get a true glimpse of how these major organs work together.

“The Juxtaposed Couple” will be one of several whole-body plastinates on view in this special exhibition, along with more than 200 individual organs and systems. Visiting *BODY WORLDS & The Cycle of Life* is an unparalleled experience that will have you thinking and talking about your health, your vitality and the complicated wonder that is the human body.

BODY WORLDS & The Cycle of Life is sponsored by the Northwestern Mutual Foundation and runs through June 15, 2014. For more details, visit www.mpm.edu/body-worlds.

About *BODY WORLDS & The Cycle of Life*

BODY WORLDS & The Cycle of Life, the latest exhibition from physician and pioneering anatomist Dr. Gunther von Hagens, brings its unique perspective to a presentation of aging and the life cycle as it plays out in the human body. The body is shown in all of its complexity and resilience through the stages of life, from prenatal development through advanced age.

This new exhibit also features three special perspectives: a look at conception and pre-natal development; a display about sight and vision, including the vision challenges faced by artists Claude Monet and Edgar



Degas; and a study of the geographic regions where the oldest living people tend to live, and the characteristics they have been found to share.

About BODY WORLDS

Invented by Dr. von Hagens in 1977, the Plastination process replaces the natural fluids in the specimen with liquid reactive plastics that are hardened and cured with gas, light, or heat. Before hardening the plastic in the specimens, the plastinates are fixed into extraordinary, life-like poses, illustrating how our bodies internally respond to everyday movements and activities. Plastination provides the flexibility and strength needed to display and preserve the specimens in their true-to-life form, without the use of glass barriers or formaldehyde. *Gunther von Hagens' BODY WORLDS* exhibitions stem from an established body donation program that relies on donor consent. The specimens on display, excluding a small number of acquisitions from anatomical collections and anatomy programs, stem from a body donation program that was begun in 1983 by Dr. von Hagens.

About the Milwaukee Public Museum

The Milwaukee Public Museum is a natural and human history museum located in downtown Milwaukee, Wisconsin. The museum was chartered in 1882 and opened to the public in 1884. MPM has three floors of exhibits that encompass life-size dioramas, walk-through villages, world cultures, dinosaurs, a rain forest and a live butterfly garden, as well as the Daniel M. Soref National Geographic Dome Theater & Planetarium. The museum houses more than 4.5 million objects and hosts nearly half a million visitors each year.

The MPM is operated by Milwaukee Public Museum, Inc., a private, non-profit company, and its facilities and collections are held in trust and supported by Milwaukee County for the benefit of the public.

###