

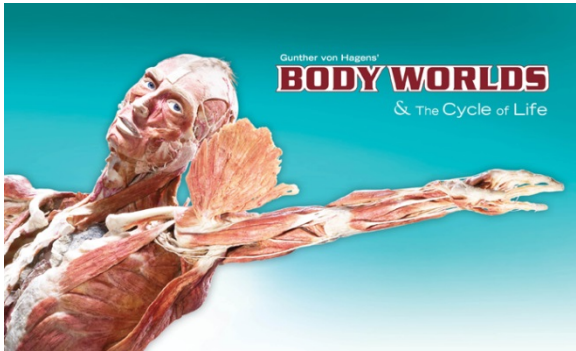
NEWS RELEASE

FOR IMMEDIATE RELEASE
August 12, 2015

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New Blockbuster **BODY WORLDS** Exhibition Coming to Discovery Place® This November

New special exhibition focuses on the human body from birth to old age



CHARLOTTE —On Saturday, November 21, 2015 Discovery Place will open the East Coast debut of **Gunther von Hagens' BODY WORLDS & The Cycle of Life**, a new presentation of the groundbreaking anatomical exhibition series that has been seen by more than 40 million people around the world.

Presented by Novant Health, *BODY WORLDS & The Cycle of Life* focuses on the human life cycle, capturing the body at every stage – at its most healthy, as it changes, grows, matures and finally wanes. In the 11,000-square-foot exhibition, designed by *BODY WORLDS* creative and conceptual designer Dr. Angelina Whalley, Discovery Place visitors will see the body through the span of time and learn about the latest findings in longevity and health.

“Visitors of all ages are going to find that *BODY WORLDS & The Cycle of Life* provides an unprecedented opportunity for understanding how the body works and how lifestyle choices can have an enormous impact on our body’s health and development,” said Discovery Place, Inc. president and CEO Catherine Wilson Horne. “We hope visitors will gain a new appreciation of the power they have to keep their bodies healthy.”

“Novant Health is proud to help bring this educational exhibition to our community. We are committed to helping people live healthier lives and know this opportunity will provide interesting and usable information for attendees of all ages,” said Art Gallagher, vice president foundation and community engagement.

In addition to showcasing the wonders of human development, the 100+ specimens demonstrate the complexity, resilience and vulnerability of the human body in distress, disease and optimal health. All specimens presented in the *BODY WORLDS* exhibitions are

preserved through Plastination, a scientific process invented by pioneering anatomist Dr. Gunther von Hagens.

Many Discovery Place guests have asked when *BODY WORLDS* would make a return to Charlotte. In 2007, Discovery Place hosted the Southeastern debut of *Gunther von Hagens' BODY WORLDS: The Anatomical Exhibition of Real Human Bodies* in Charlotte. It was the most popular exhibition in the Museum's history, with nearly 300,000 visitors during its six and a half month run.

"It has been seven years since Discovery Place brought the original *BODY WORLDS* to the Southeast, so think about how different you are since then," said Horne. "As we age, our bodies undergo different experiences and changes. At each stage of life, we seek new answers. Think about what you are focused on in your life right now – healthy eating, exercise, expanding your family, or maybe understanding an illness. Just as our body is always changing, so is the lens through which we view *BODY WORLDS* and science."

Ticket Information:

BODY WORLDS & The Cycle of Life will be on exhibition November 21, 2015 – May 1, 2016. Advance tickets are now on sale. Tickets to the exhibition will be for timed entries. Before making a purchase, visitors will be asked to select the date and time of their visit. Guests can purchase tickets in one of three ways: **online at discoveryplace.org, via phone at 704.372.6261 x300 or in person at Discovery Place.**

Admission to *BODY WORLDS & The Cycle of Life* is \$24 for adults (14-59); \$20 for children (2-13); \$22 for seniors (60+) and students with ID, plus applicable sales tax. Children younger than 2 are free. All tickets are for timed entry and include full-day admission to Discovery Place. Discounts are available for Discovery Place Members, Military members with ID and for groups of 15 or more. Children age 13 and younger must be accompanied by a responsible adult while in Discovery Place. Audio tours are available for \$5.

Ticket times will be available during the following hours:

- Monday – Friday, 9:00 a.m.–4:00 p.m. (last ticket entry sold at 4:00 p.m.)
- Saturday, 10:00 a.m. – 6:00 p.m. (last ticket entry sold at 5:00 p.m.)
- Sunday, noon – 5:00 p.m. (last ticket entry sold at 5:00 p.m.)

BODY WORLDS will close 90 minutes after the last ticket entry, and the rest of Discovery Place will close according to normal operating schedule. Extended hours will be available during holidays. Visit discoveryplace.org for more details.

About Discovery Place

One of the top hands-on science museums in the nation, Discovery Place provides ever-changing, entertaining facilities that engage people in the active exploration of science and nature. The Museum brings relevant, contemporary science to life through groundbreaking exhibitions, interactive educational programming and hands-on activities.

Discovery Place is located in uptown Charlotte at 301 N. Tryon Street. Convenient parking is available in the Museum's parking deck – the Carol Grotnes Belk Complex – at the corner of Sixth and Church Streets. For more information about Discovery Place, call 704.372.6261, visit discoveryplace.org or connect with Discovery Place on [Facebook](#), [Twitter](#), [Instagram](#) and [YouTube](#).

Discovery Place, Inc. owns and operates Discovery Place, Charlotte Nature Museum, Discovery Place KIDS-Huntersville and Discovery Place KIDS-Rockingham and is supported, in part, with funding from the Arts & Science Council.

About BODY WORLDS

Invented by Dr. Gunther von Hagens in 1977, the Plastination process replaces the natural fluids in the specimen with liquid reactive plastics that are hardened and cured with gas, light, or heat. Before hardening the plastic in the specimens, the plastinates are fixed into extraordinary, lifelike poses, illustrating how our bodies internally respond to everyday movements and activities. Plastination provides the flexibility and strength needed to display and preserve the specimens in their true-to-life form, without the use of glass barriers or formaldehyde. Dr. von Hagens' BODY WORLDS exhibitions stem from an established body donation program that relies on donor consent. The specimens on display, excluding a small number of acquisitions from anatomical collections and anatomy programs, stem from a body donation program that was begun in 1983 by Dr. von Hagens.

About Novant Health

Novant Health is a four-state integrated network of physician clinics, outpatient centers and hospitals that delivers a seamless and convenient healthcare experience to our communities. Novant Health consists of more than 1,200 physicians and 25,000 employees who make healthcare remarkable at nearly 500 locations, including 14 medical centers and hundreds of outpatient facilities and physician clinics. Headquartered in Winston-Salem, N.C., Novant Health is committed to making healthcare remarkable for patients and communities, serving more than 4 million patients annually. In 2014, Novant Health provided more than \$639 million in community benefit including charity care and services. Novant Health is ranked as one of the nation's top 20 integrated delivery networks by IMS Health.

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